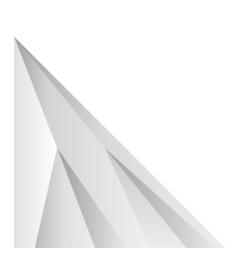


## **Team Building**

### Tom Sample Account Executive SMC Corporation 7-30-2014











## Behavioral research suggests that the most effective people are those who understand themselves, both their strengths and weaknesses, so they can develop strategies to meet the demands of their environment.

A person's behavior is a necessary and integral part of who they are. In other words, much of our behavior comes from "nature" (inherent), and much comes from "nurture" (our upbringing). It is the universal language of "how we act," or our observable human behavior.

#### In this report we are measuring four dimensions of normal behavior. They are:

- how you respond to problems and challenges.
- how you influence others to your point of view.
- how you respond to the pace of the environment.
- how you respond to rules and procedures set by others.

This report analyzes behavioral style; that is, a person's manner of doing things. Is the report 100% true? Yes, no and maybe. We are only measuring behavior. We only report statements from areas of behavior in which tendencies are shown. To improve accuracy, feel free to make notes or edit the report regarding any statement from the report that may or may not apply, but only after checking with friends or colleagues to see if they agree.

"All people exhibit all four behavioral factors in varying degrees of intensity." -W.M. Marston



## **Basic Characteristics**

Based on Tom's responses, the report has generated general behavioral statements to provide information on his natural behavior. That is, if left on his own, HOW HE WOULD CHOOSE TO DO THE JOB. Use this information to gain a better understanding of Tom's natural behavior.

Tom projects a self-assured and self-confident image. His goal is to have and make many friends. At work, he is good at maintaining friendly public relations. He may tend to agree to avoid confrontation. He influences most people with his warmth. Tom is approachable, affectionate and understanding. He can be friendly with others in many situations, but primarily with groups of established friends and associates. He is sociable and enjoys the uniqueness of each human being. He is enthusiastic and usually slow to anger. He prefers working for a participative manager. He does his best work in this kind of environment. Tom seeks popularity and social recognition. He likes to deal with people in a favorable social environment. He likes feedback from his manager on how he is doing.

Tom likes to participate in decision making. He prefers not disciplining people. He may sidestep direct disciplinary action because he wants to maintain the friendly relationship. He is good at solving problems that deal with people. He likes working for managers who make quick decisions. Tom is good at giving verbal and nonverbal feedback that serves to encourage people to be open, to trust him and to see him as receptive and helpful. When he has strong feelings about a particular problem, you should expect to hear these feelings, and they will probably be expressed in an emotional manner. Because of his trust and willing acceptance of people, he may misjudge the abilities of others.







## Basic Characteristics Continued

Tom has the ability to look at the whole problem; for example, thinking about relationships, being concerned about the feelings of others and focusing on the real impact of his decisions and actions. He tends to influence people to his way of thinking by using verbiage as compared with others who like to use reports. He is positive in his approach to dealing with others. He may not understand why everyone doesn't see life as he does! He usually uses many gestures when talking. Tom will optimistically interact with people in an assured, diplomatic and poised manner. He is both a good talker and a good listener. He judges others by their verbal skills and warmth.







## **Work Characteristics**

Tom sees his present work environment requiring him to exhibit the behavior listed on this page. If the following statements DO NOT sound job related, explore the reasons why he is adapting this behavior.

- Willing to take risks when others may be hesitant.
- Being creative and unconventional in making a point.
- Firm commitment to accomplishments.
- Flaunting independence.
- Obtaining results through people.
- Using a creative approach in decision making.
- Contacting people using a variety of modes.
- Making tactful decisions.
- Motivating people to take action by using persuasive skills.
- Optimistic, future-oriented outlook.
- Flexibility.







## Value to the Team

This section of the report identifies Tom's value to the team. Discuss this list and identify those values most important to the team.

- Big thinker.
- People-oriented.
- Negotiates conflicts.
- Creative problem solving.
- Optimistic and enthusiastic.
- Self-reliant.
- Positive sense of humor.







## Value to the Organization

This section identifies the behavior Tom brings to the organization. Use these statements to capitalize on Tom's value to the team and organization.

- People-oriented.
- Team player.
- Big thinker.
- Builds confidence in others.
- Optimistic and enthusiastic.
- Motivates others towards goals.







## **Checklist for Communicating**

Most people are aware of and sensitive to the ways with which they prefer to be communicated. Many people find this section to be extremely accurate and important for enhanced interpersonal communication. This page provides other people with a list of things to DO when communicating with Tom. Read each statement and identify the 3 or 4 statements which are most important to him. We recommend highlighting the most important "DO's" and provide a listing to those who communicate with Tom most frequently.

#### Ways to Communicate

- □ Provide "yes" or "no" answers--not maybe.
- Use enough time to be stimulating, fun-loving, fast-moving.
- Offer special, immediate and continuing incentives for his willingness to take risks.
- Provide solutions--not opinions.
- Provide ideas for implementing action.
- Use a motivating approach, when appropriate.
- □ Define the problem in writing.
- Clarify any parameters in writing.
- □ Provide testimonials from people he sees as important.
- Look for his oversights.
- □ Appeal to the benefits he will receive.
- □ Leave time for relating, socializing.







## Checklist for Communicating Continued

This section of the report is a list of things NOT to do while communicating with Tom. Review each statement with Tom and identify those methods of communication that result in frustration or reduced performance. By sharing this information, both parties can negotiate a communication system that is mutually agreeable.

### Ways NOT to Communicate

- Ramble.
- Be dictatorial.
- Legislate or muffle--don't overcontrol the conversation.
- Talk down to him.
- Be curt, cold or tight-lipped.
- Drive on to facts, figures, alternatives or abstractions.
- □ "Dream" with him or you'll lose time.
- □ Let him overpower you with verbiage.
- □ Leave decisions hanging in the air.









This section provides suggestions on methods which will improve Tom's communications with others. The tips include a brief description of typical people with whom he may interact. By adapting to the communication style desired by other people, Tom will become more effective in his communications with them. He may have to practice some flexibility in varying his communication style with others who may be different from himself. This flexibility and the ability to interpret the needs of others is the mark of a superior communicator.

## When communicating with a person who is dependent, neat, conservative, perfectionist, careful and compliant:

- Prepare your "case" in advance.
- Stick to business.
- Be accurate and realistic.

### Factors that will create tension or dissatisfaction:

- Being giddy, casual, informal, loud.
- Pushing too hard or being unrealistic with deadlines.
- Being disorganized or messy.

#### When communicating with a person who is ambitious, forceful, decisive, strong-willed, independent and goal-oriented:

- Be clear, specific, brief and to the point.
- Stick to business.
- Be prepared with support material in a well-organized "package."

### Factors that will create tension or dissatisfaction:

- Talking about things that are not relevant to the issue.
- Leaving loopholes or cloudy issues.
- Appearing disorganized.

## When communicating with a person who is patient, predictable, reliable, steady, relaxed and modest:

- Begin with a personal comment--break the ice.
- Present your case softly, nonthreateningly.
- Ask "how?" questions to draw their opinions.

### Factors that will create tension or dissatisfaction:

- Rushing headlong into business.
- Being domineering or demanding.
- Forcing them to respond quickly to your objectives.

## When communicating with a person who is magnetic, enthusiastic, friendly, demonstrative and political:

- Provide a warm and friendly environment.
- Don't deal with a lot of details (put them in writing).
- Ask "feeling" questions to draw their opinions or comments.

### Factors that will create tension or dissatisfaction:

- Being curt, cold or tight-lipped.
- Controlling the conversation.
- Driving on facts and figures, alternatives, abstractions.



## **Team Effectiveness Factors**

Tom's behavioral work style may or may not be compatible with other team members. Each team member brings their own strengths and weaknesses. This section of the report allows his strengths and weaknesses to be analyzed. Read and share these statements with other team members. Remember, a strength can turn into a weakness if overextended.

- STRENGTH Good communicator and good at meeting new people. POTENTIAL WEAKNESS - May oversell himself and turn others off.
- STRENGTH Good interpersonal relationship skills. POTENTIAL WEAKNESS May be too lenient and have trouble disciplining.
- STRENGTH People-oriented. POTENTIAL WEAKNESS Unrealistic in appraising people--tends to trust people indiscriminately.
- STRENGTH Value people over things. POTENTIAL WEAKNESS -Have difficulty planning and controlling time if people are involved.







### Perceptions See Yourself as Others See You

A person's behavior and feelings may be quickly telegraphed to others. This section provides additional information on Tom's self-perception and how, under certain conditions, others may perceive his behavior. Understanding this section will empower Tom to project the image that will allow him to control the situation.

### Self-Perception

Tom usually sees himself as being:

Enthusiastic

Outgoing

Inspiring

- Charming
- Persuasive

Optimistic

### Others' Perception - Moderate

Under moderate pressure, tension, stress or fatigue, others may see him as being:

Self-Promoting

Glib

Overly Optimistic

Unrealistic

### Others' Perception - Extreme

Under extreme pressure, stress or fatigue, others may see him as being:

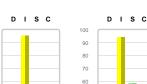
Overly Confident

Talkative

Poor Listener

Self-Promoter





50

40 30 20 Natural Style

43 94 58 12

Adapted Style

90

80

70

60

50 40

35 95 36 12



## **Descriptors**

Based on Tom's responses, the report has marked those words that describe his personal behavior. They describe how he solves problems and meets challenges, influences people, responds to the pace of the environment and how he responds to rules and procedures set by others.

Demanding	Effusive	Phlegmatic	Evasive
Egocentric	Inspiring	Relaxed	Worrisome
Egecontrio	mophing	Resistant to Change	Careful
Driving	Magnetic	Nondemonstrative	Dependent
Ambitious	Political		Cautious
Pioneering	Enthusiastic	Passive	Conventional
Strong-Willed	Demonstrative		Exacting
Forceful	Persuasive	Patient	Neat
Determined	Warm		
Aggressive	Convincing	Possessive	Systematic
Competitive	Polished		Diplomatic
Decisive	Poised	Predictable	Accurate
Venturesome	Optimistic	Consistent	Tactful
		Deliberate	
Inquisitive	Trusting	Steady	Open-Minded
Responsible	Sociable	Stable	Balanced Judgment
Dominance	Influencing	Steadiness	Compliance
Dominance	Influencing	Steadiness	Compliance
Dominance Conservative	Influencing Reflective	Steadiness Mobile	Compliance Firm
Conservative	Reflective	Mobile	Firm
<b>Conservative</b> Calculating	Reflective Factual	Mobile Active	Firm Independent
Conservative Calculating Cooperative	Reflective Factual Calculating	Mobile Active Restless	Firm Independent Self-Willed
Conservative Calculating Cooperative Hesitant	Reflective Factual	Mobile Active Restless Alert	Firm Independent
Conservative Calculating Cooperative Hesitant Low-Keyed	Reflective Factual Calculating Skeptical	Mobile Active Restless Alert Variety-Oriented	Firm Independent Self-Willed Stubborn
Conservative Calculating Cooperative Hesitant Low-Keyed Unsure	Reflective Factual Calculating	Mobile Active Restless Alert	Firm Independent Self-Willed
Conservative Calculating Cooperative Hesitant Low-Keyed	Reflective Factual Calculating Skeptical Logical	Mobile Active Restless Alert Variety-Oriented	Firm Independent Self-Willed Stubborn
Conservative Calculating Cooperative Hesitant Low-Keyed Unsure Undemanding Cautious	Reflective Factual Calculating Skeptical Logical Undemonstrative	Mobile Active Restless Alert Variety-Oriented Demonstrative	Firm Independent Self-Willed Stubborn Obstinate
Conservative Calculating Cooperative Hesitant Low-Keyed Unsure Undemanding Cautious Mild	Reflective Factual Calculating Skeptical Logical Undemonstrative Suspicious	Mobile Active Restless Alert Variety-Oriented Demonstrative Impatient Pressure-Oriented Eager	Firm Independent Self-Willed Stubborn Obstinate Opinionated Unsystematic Self-Righteous
Conservative Calculating Cooperative Hesitant Low-Keyed Unsure Undemanding Cautious Mild Agreeable	Reflective Factual Calculating Skeptical Logical Undemonstrative Suspicious Matter-of-Fact Incisive	Mobile Active Restless Alert Variety-Oriented Demonstrative Impatient Pressure-Oriented Eager Flexible	Firm Independent Self-Willed Stubborn Obstinate Opinionated Unsystematic Self-Righteous Uninhibited
Conservative Calculating Cooperative Hesitant Low-Keyed Unsure Undemanding Cautious Mild Agreeable Modest	Reflective Factual Calculating Skeptical Logical Undemonstrative Suspicious Matter-of-Fact Incisive Pessimistic	Mobile Active Restless Alert Variety-Oriented Demonstrative Impatient Pressure-Oriented Eager Flexible Impulsive	Firm Independent Self-Willed Stubborn Obstinate Opinionated Unsystematic Self-Righteous Uninhibited Arbitrary
Conservative Calculating Cooperative Hesitant Low-Keyed Unsure Undemanding Cautious Mild Agreeable	Reflective Factual Calculating Skeptical Logical Undemonstrative Suspicious Matter-of-Fact Incisive	Mobile Active Restless Alert Variety-Oriented Demonstrative Impatient Pressure-Oriented Eager Flexible	Firm Independent Self-Willed Stubborn Obstinate Opinionated Unsystematic Self-Righteous Uninhibited



## **Action Plan**

#### **Professional Development**

1. I learned the following behaviors contribute positively to increasing my professional effectiveness: (list 1-3)

2. My report uncovered the following behaviors I need to modify or adjust to make me more effective in my career: (list 1-3)

3. When I make changes to these behaviors, they will have the following impact on my career:

4. I will make the following changes to my behavior, and I will implement them by \_\_\_\_\_:





## **Action Plan**



#### **Personal Development**

1. When reviewing my report for personal development, I learned the following key behaviors contribute to reaching my goals and the quality of life I desire: (list 1-3)

2. The following behaviors were revealed, which show room for improvement to enhance the quality of my life: (list 1-3)

3. When I make changes to these behaviors, I will experience the following benefits in my quality of life:

4. I will make the following changes to my behavior, and I will implement them by \_\_\_\_\_:



# Style Insights<sup>®</sup> Graphs 7-30-2014

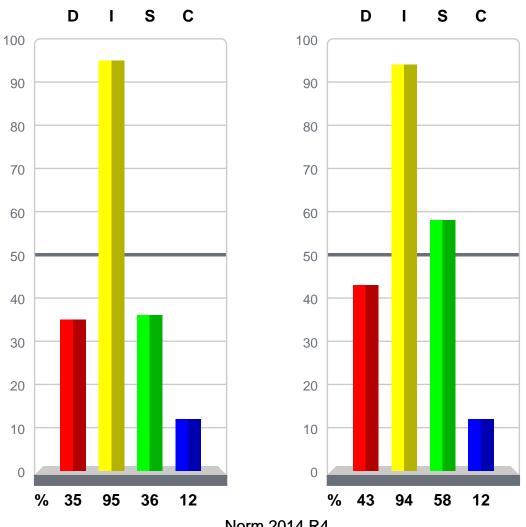


### Adapted Style

Graph I

### Natural Style

Graph II







## The Success Insights<sup>®</sup> Wheel

The Success Insights<sup>®</sup> Wheel is a powerful tool popularized in Europe. In addition to the text you have received about your behavioral style, the Wheel adds a visual representation that allows you to:

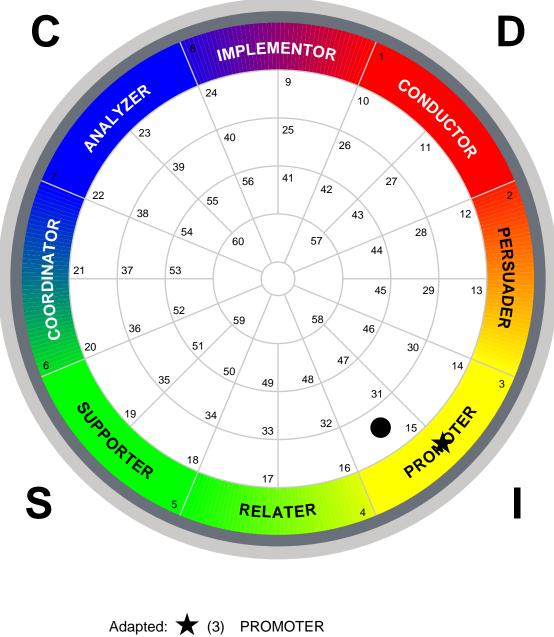
- View your natural behavioral style (circle).
- View your adapted behavioral style (star).
- Note the degree you are adapting your behavior.
- If you filled out the Work Environment Analysis, view the relationship of your behavior to your job.

Notice on the next page that your Natural style (circle) and your Adapted style (star) are plotted on the Wheel. If they are plotted in different boxes, then you are adapting your behavior. The further the two plotting points are from each other, the more you are adapting your behavior.

If you are part of a group or team who also took the behavioral assessment, it would be advantageous to get together, using each person's Wheel, and make a master Wheel that contains each person's Natural and Adapted style. This allows you to quickly see where conflict can occur. You will also be able to identify where communication, understanding and appreciation can be increased.



### The Success Insights<sup>®</sup> Wheel 7-30-2014



Natural: (15) RELATING PROMOTER

Norm 2014 R4